The Challenge:
After Hurricane Katrina swept through New Orleans in 2005, the City found themselves in the midst of the costliest natural disaster to ever hit the United States. The storm wreaked havoc on both private and public places, leaving much to repair and rebuild, with many citizens out of work and homes. Today, streets, parks, hospitals, public buildings, airport terminals, bridges and other infrastructure make up just some of the 70+ active projects underway. “We are building a city for the future and we are committed to moving New Orleans forward,” said Ashleigh Gardere, Network for Economic Opportunity Executive Director. The City of New Orleans has since developed programs to reinvest in the local community in an effort to not only recreate the metropolis with new, modern infrastructure, but to also reinvigorate the local economy. In October of 2015, Hire NOLA, a local worker participation ordinance, was passed. Hire NOLA seeks to ultimately employ 50% local workers on all City-funded projects by the year 2020, which means there is a colossal amount of tracking and reporting that needs to happen. Starting in 2016 the graduated Hire NOLA goals took effect; with an initial goal of 30% local worker participation city-funded projects, 10% disadvantaged local workers and 10% disadvantaged local apprentice goals. The City needed a way to report their progress.

The Solution:
Through the use of the LCPtracker Professional solution, the City has been able to process the certified payrolls (CPRs) for over $157 million worth of public works construction projects. The collection of these CPRs allows for in-depth, employee demographic data to be collected and reported on, giving the needed ability to track and observe progress on Hire NOLA goals. In 2015 alone, 2,091 CPRs passed through the system. “One of the best things we can do is check all of our projects in one afternoon. There are huge time savings. I cannot imagine how long it would take to do certified payroll without LCPtracker,” said Gardere.

With LCPtracker, the City is able to know where the workers are coming from, if they qualify as disadvantaged, what classifications they work, as well as the amount of hours worked. Most importantly, they can confirm instantly that all workers are paid the proper prevailing wage and the late report feature ensures contractors are not able to slip under the radar. The information entered into these reports also allows them to do goal tracking. Thus, the City can recognize and fix issues as they arise.
Benefits
The use of LCPtracker allows the City of New Orleans to broaden their horizons for public works project reporting. "We were able to increase the types of projects monitored. It had been mostly federally-funded projects that we tracked, but we realized city-funded jobs were missing. So now we capture a whole new source of projects," explained Gardere. The agency’s goals are well-underway and being tracked in the LCPtracker system, which enables City decision makers and the community to consider the impact each project is having. The City has benefited most from the prevailing wage compliance features, which allows them to load in wage rates and classifications to ensure employees are classified and paid properly.

The most notable project to be run through the system to date is the New Orleans East Hospital. This $130 million project had 75 different contractors working on it and over 2,000 CPRs that needed to be submitted and monitored. LCPtracker Professional helped the City to easily review this tremendous amount of payrolls, and gave prime contractors access to the same information, thereby providing seamless communication and transparency on one of the biggest projects the City has undertaken in recent years.

Moving forward, the City has come to appreciate what a valuable tool the system can be to their strategies and urban planning. The extensive workforce reports available provide a wide range of data to allow for an in-depth analysis of project impact and goal tracking. New Orleans has big plans for the future of rebuilding both the city and the community.

About The City of New Orleans
The City of New Orleans, led by Mayor Mitch Landrieu, is a local municipality with 4,600 employees. Located in the state of Louisiana, New Orleans has a vibrant culture that is well-known around the world. With a population of nearly 400 thousand, it is the largest metropolitan area in the state. Founded in 1718 by French Colonists, the city reflects a mixture of French and Creole influence that makes it one of the most unique cities in the nation.

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